

BOTANY DOWNS SECONDARY COLLEGE

TRANSFORMS THEIR COMMUNICATIONS WITH MICROSOFT LYNC

New Era IT leads the evolution of Unified Communications with the first Campus Wide Voice Enabled Microsoft Lync Deployment in New Zealand schools.



What is Microsoft Lync?

Microsoft Lync is rated by Gartner as the leading unified communications solution in the market place, out ranking Cisco and other competing products. It integrates seamlessly across your network and provides a complete communication solution from presence, messaging and chat, voice, video, collaboration and sharing through to high definition multi party video conferencing and full PABX replacement.

Background:

With the engineering expertise and guidance of New Era IT, Botany Downs Secondary College has successfully migrated from the traditional school PABX telephony system to a truly collaborative, e-learning solution which incorporates staff, students, families, the local and international communities.

After a comprehensive analysis process of all the existing and emerging communication solutions followed by an in-depth pilot project, Botany Downs Secondary College is the first educational organisation in New Zealand to implement the Microsoft Lync end to end solution, which is at the leading edge of future communication technologies.

This successful implementation of the MS Lync solution by Botany Downs Secondary College has ensured that its learning community has been provided with the very best set of collaborative tools to assist the learning and teaching process.

What does Microsoft Lync do?

Lync combines telephony with all the other forms of communication avenues available in our digital world to ensure that the school community has the richest communication and collaboration environment possible. It integrates presence, instant messaging, audio- and web-conferencing, enterprise voice capabilities, Microsoft Office applications and Live@edu access—in a single interface that is accessed via TELA notebooks, school and home PCs, browsers, and any mobile devices that have a web interface. This unified functionality is offered in a secure and managed manner that provides for the protection and security of all users.

Why is it so applicable to the educational environment?

A major challenge for schools in this digital age is providing the school community full access to all information yet still ensuring the safety, privacy and integrity of this on-line community. Lync is designed to do just this while at the same time comprehensively enriching the communication and collaborative learning process.



"In going to RFP we wanted to look at multiple solutions - it was the combined Partnership our school has with Microsoft as a Pathfinder school and New Era IT as our service provider that was unbeatable." BDSC, Mike Leach - Principal

What does it cost?

Microsoft Lync can leverage your existing investment in Microsoft technologies and the MOE Microsoft Schools Licensing Agreement, allowing it to be deployed for a similar cost to a VOIP PABX replacement, and provides Unified communications and Collaboration benefits far beyond a standard VOIP PABX solution. If you don't need to replace your Phone System but want better communication and collaboration, and video conferencing within your school and with the wider community we can deploy Microsoft Lync site wide at an extremely low cost <\$5000. (dependant on your existing infrastructure)

How can your school learn more about its relevance to your situation?

If any ONE or more of the following points apply to you please call us NOW for more information!

- We are looking to replace our PABX
- We'd like to leverage our existing Microsoft Server infrastructure to improve communication and collaboration
- We want to communicate and collaborate more effectively internally and with our wider community
- We want simple, user friendly high quality video conferencing

New Era IT is the only Specialist IT Provider in the New Zealand education market who has partnered with Microsoft to achieve MS LYNC accreditation that has successfully engineered this solution in the education sector.

Email New Era IT Ltd via info@newerait.co.nz Phone; 0800 GET ICT Talk to your New Era IT Account Manager or contact Anthony Church directly on 0275 303007



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